

Call for Applications: MENA Media Hub 2025

Empowering Liberal Media Voices Across the Middle East & North Africa Organized by the MENA Networks Institute for Freedom

Are you a journalist or media professional driven by a commitment to freedom, democracy, and human rights?

Are you ready to take your media skills to the next level—while amplifying liberal values across the MENA region?

Do you want to connect with a dynamic network of like-minded content creators, thought leaders, and reform advocates?

Then this is your moment.

We're thrilled to launch the **MENA Media Hub 2025**, a pilot initiative by the MENA Networks Institute for Freedom. This regional project is designed to **strengthen liberal voices through cutting-edge media training, collaboration, and cross-border networking**.

What Is the MENA Media Hub?

The **MENA Media Hub** is a unique, high-impact program empowering liberal-oriented journalists and digital media creators from across the region. It is more than just a training—it's a regional gateway for a free-thinking and values-driven media.

This exclusive program includes:

- Tailored guidance to develop and disseminate high-impact liberal content
- An intensive, in-person training workshop from the 26th till the 28th of June 2025, covering:
 - o Multimedia storytelling (video, podcasting, digital journalism)
 - Ethical journalism and transparent reporting
 - Strategic content planning and audience engagement
 - Advocacy storytelling and civic journalism
- A Training of Trainers (TOT) module to help you pass on your skills and spread liberal voices in your own media circles
- Ongoing content support & strategic coaching (July–August 2025)
- Panel discussions with leading journalists, activists, and liberal thinkers
- Integration into a growing network of liberal voices across the MENA region



- Opportunities for regional collaboration and international exposure through partnerships, publications, and showcase events
- Alumni network formation for long-term collaboration and joint projects

♦ What We Offer

Selected participants will receive:

- Tailored, **hands-on guidance** to create and distribute high-impact media content that promotes liberal democratic values.
- Full **access to expert trainers** and real-world case studies from successful liberal media initiatives.
- Training **in ethical, multimedia storytelling** (including podcasts, videos, and articles) focused on civil liberties, equality, freedom of speech, and democratic participation.
- Interactive sessions and live Q&A exploring pluralism, press freedom, and the media's role in advancing human rights.
- Panel **discussions** with leading journalists, activists, academics, and reform advocates from the MENA region and beyond.
- A direct connection to MENA liberal networks.
- Regional **and international exposure** through showcases, joint projects, and alumni opportunities.
- All **travel and accommodation costs for the in-person training** are fully covered by FNF MENA.

* Who Should Apply?

We welcome media professionals and content creators who:

- Work in TV, radio, podcasts, or digital platforms
- Hold a **liberal mindset** and actively support democracy, pluralism, human rights, and freedom of expression
- Are committed to producing content that reflects these values
- Have at least 2+ years of professional experience in media



• Can communicate in Arabic and English

1 Timeline

• **Applications Open:** May 19, 2025

• Extended Deadline to Apply: May 26, 2025

• **In-Person Training:** End of June 2025 (26th of June, Amman, Jordan)

• Content Support & Follow-up: July-August 2025

How to Apply

Submit your application by completing the requirements below and send all the information by email to ayah.majali@freiheit.org

1. Personal & Contact Info

- Full Name
- Passport Number & Expiry Date
- Nationality & Country of Residence
- Email & Phone (with country code)
- English & Arabic proficiency

2. Professional Background

- Describe your current media role/platform
- Share a link/example of your previous work
- Years of media experience

3. Motivation & Values

- What does *liberalism* mean to you in your work? (max 150 words)
- Why do you want to join the MENA Media Hub? (max 150 words)
- How do you currently promote liberal values in your content? (max 150 words)

4. Vision & Commitment

- What kind of content would you like to create through this program?
- How will you embed liberal values in your future work?
- Are you willing to participate in follow-up activities and share content?



5. Logistics

- Are you available to attend the in-person training in June 2025?
- Do you have a valid passport and can travel regionally?

Final Deadline to Apply: May 26, 2025

Take part in shaping the future of liberal media in the Middle East and North Africa. Join the MENA Media Hub 2025 and amplify your voice for freedom.