

Next Normal Innovators: Navigate emerging landscapes in entrepreneurship

*Fundraising Edition
The Great Room, Gaysorn
Bangkok, Thailand
Oct. 29, 2022*

Entrepreneurship is a driving force in economic freedom. Startup entrepreneurship in particular has shaped and continues to shape our lives and our future through continuous innovation. We want to bring together innovators, thought leaders, entrepreneurs, and investors leading the changes through this “Next Normal” environment.

In this edition, we put a spotlight on what it takes to bring ideas into reality: learning and refining the entrepreneurial skill of pitching, and fundraising to propel a venture. We would also tackle emerging innovations that arise from the pandemic, alongside cultural and technological shifts.

This event will be onsite in Bangkok, a city considered a prolific hub in both Thailand and the ASEAN. It would consist of a pitch workshop, a panel discussion on innovations, a more casual chat on fundraising, followed by a mixer.

This event is hosted by the Friedrich Naumann Foundation for Freedom Southeast and East Asia.

Program Schedule: 29th October, Saturday

The Art of the Pitch: 10AM to 12PM

A pitch workshop presided by startup coach Artie to learn the essential skill of communicating an idea in a compelling way when presenting to investors, competitions, or customers. The session is open to founders who wish to refine their pitching skills. We would choose 2 participants/teams to pitch and receive feedback on their presentation.

Speaker:

Artie Lopez, Co-founder of Brainsparks Ph and NextPay, Startup coach, Investor

Lunch Break: 12:30PM to 2PM

Unleash Innovation in the Next Normal: 2PM to 3:30PM

Amidst the coronavirus outbreak, businesses from a wide range of industries adopted digital transformation solutions swiftly. This was primarily done to guarantee business continuity. But in the connected worker era, digital solutions have far more potential. Digital technologies have the potential to change how we innovate as we continue to recalibrate. The doorways to digital innovation are numerous. Let's learn from the founder and innovation & business transformation consultant how you could aid in the digital transformation of your own business.

Panelists:

1. Mr. Woraphon Waeoworawit - COO of Conicle Co., Ltd.
2. Ms. Kanpassorn Suriyasangpetch - Founder of Ooca (Telemedica Co., Ltd)
3. Mr. Chan Ratiromphan - Associate Director at Bluebik Group PLC.
4. Mr. Chinawut Chinaprayoon - EVP, Digital Economy Promotion Agency, Thailand (DEPA)

Coffee Break: 3:30PM to 4PM

Struggles and Success: Fundraising Edition: 4PM to 5:30PM

A light-hearted conversation sharing personal experiences of failure and success with fundraising. It is intended to inspire the audience in highlighting that failure and success go hand-in-hand in the entrepreneurship journey. A mixed panel of founders, investors, policy-makers would be invited to bring diverse perspectives.

Panelists:

1. Ms. Cindy Kua - Co-Founder & Chief Executive Officer at Sunday Ins
2. Ms. Saijai (Kia) Pongsripetch - Corporate Strategist at Reapra Thailand
3. Mr. Chuchchon Saenjaibal - Founder of 360truck
4. Mr. Kris Supavatanakul - Portfolio Growth Manager at SCB 10X and Founder of Cheewid

Innovators' Soiree: 6PM to 9PM

A mixer concludes the event which provides space for networking. Speakers and participants can meet and learn from each other openly.