



# LEADERSHIP FOR YOUNG LEADERS

07 – 17 February 2022

Online Version

## Abstract

“Tell me, what is it you plan to do with your one wild and precious life?”  
- Mary Oliver

Young people all over the world face an uncertain future, and a multitude of complex challenges: the sustained impact and effects of a world gripped by the Covid-19 pandemic, regional political turmoil and conflict, rampant fake news and the post-truth era, the climate crisis, an ageing world population, polarizing politics, regional conflicts, illiberal governments - the opportunities for involvement, for change, are everywhere, and complex.

Despite more than half of the world's population being under 30 years old, young leaders still often find themselves marginalized in traditional structures of governance and leadership. In many parts of the world, it is the youth who most feel the effects of unemployment, poverty, political uncertainty and economic inequality. It can feel hard and lonely to lead at this time.

But, an alternative and liberating perspective to hold is to consider this moment as an extraordinary opportunity to take the lead, to offer hope, inspiration, alternatives and change at this time. Crisis calls on leaders to step into the fray and to heed the call, even more so because the reality is that while a global pandemic has taken most of the world's attention for 18 months, leaders are not just responding to the crisis of Covid-19, but also to a multitude of country-specific, regional, or even global challenges.

Despite the challenges, our world also offers wonderful opportunities to connect with like-minded peers, to craft and share messages in the world that activate liberal values of freedom, human rights, progress, openness and innovation in the world, and to lead towards a better future. There are countless organisations and movements around the world where young people are taking active charge, setting an example for the generations that came before them.

In this seminar, we will explore what it takes for young leaders to lead at their best, at this time. This seminar will create a vibrant space online where active change agents can join a group of passionate peers to individually, and as a group, develop their self awareness, actively craft an authentic brand of leadership, explore ways to connect and engage communities, set concrete goals towards the future, build resilient networks of support, and learn from experts, peers and mentors.

## Components:

This seminar focuses on 3 interwoven components:

### 1. The way of being a young, liberal leader

- Living liberal values in 2022;
- Connecting with the world in a time of disconnect and distraction;
- Developing a Leadership Brand built on Purpose, Vision and Values;
- Taking care of Mental Health.

### 2. Activating Your Leadership in the World

- Communicating your Brand and Offer;
- Building a Support Network;
- Starting or Contributing to a Movement.

### 3. Experiencing Leadership and Co-creating the future

- Learning and building confidence and experience through gamified skills development activities;
- Learning from other young leaders and experts in political leadership or civic engagement;
- Utilising Design Thinking to redesign your leadership journey.

## Target Group:

This workshop is best suited for young leaders who are actively engaged in their organisations or communities, and who would like to deepen their self awareness and leadership skills by actively engaging with other leaders from around the world.

Individuals should have an intermediate digital proficiency, meaning they should be able to find their way around online platforms, even though prior knowledge of the platforms we'll use won't be required.

## Requirements for Participation:

This is an intense, participatory seminar, and so individuals should have an internet connection that can enable a stable video feed, a functioning laptop (or desktop computer), and a quiet private space from where to join the workshop without interruption. Joining from a mobile phone will not support successful participation in the seminar.

Participants will be expected to attend all the sessions of the seminar with their camera on.

This seminar will be conducted exclusively in English and will utilise platforms like Zoom, Miro, the Google Suite and Discord.

## Format:

This workshop will run from Monday 07 February to Thursday 17 February 2022.

Tuesday 8 February	Global Day, 15h00 - 17h30 UTC+2
Wednesday 9 February	Day for Self-Learning, Learning Partnerships
Thursday 10 February	Regional Day, 10h00 - 12h30 UTC+2 or 15h00 - 17h30 UTC+2
Friday 11 February	Global Day, 15h00 - 17h30 UTC+2
Weekend 12 + 13 February	Free
Monday 14 February	Regional Day, 10h00 - 12h30 UTC+2 or 15h00 - 17h30 UTC+2
Tuesday 15 February	Global Day, 15h00 - 17h30 UTC+2
Wednesday 16 February	Regional Day, 10h00 - 12h30 UTC+2 or 15h00 - 17h30 UTC+2
Thursday 17 February	Global Day, 15h00 - 17h30 UTC+2

Global days will run from 15h00 - 17h30 UTC+2 and require the full group's presence. During regional days, participants will be asked to choose between two regional timezone slots at 10h00 - 12h30 UTC+2 or 15h00 - 17h30 UTC+2.

The exact calendar and programme will be shared after confirmation of participation.

## Facilitators



### Marike Groenewald

Marike Groenewald is the founder of Anew, an organisational and leadership development consultancy based in Cape Town, South Africa. Holding a Masters Degree in Law, Marike has pursued a career as a developer of people and facilitator over many years, and in various organisations. She was until 2015 employed by a political party as the Executive Director of Development and Learning. In this role, Marike was responsible for the development and learning needs of almost 700 members of staff and nearly 2000 public representatives. In November 2016, Marike graduated as an Ontological Coach through Australia's Newfield Institute. Marike's professional focus, interest and experience lie in the fields of leadership development, specialist and niche leadership programme design and consulting, organisational change, advanced personal and team development, facilitation and coaching. Marike is an accredited facilitator of the Thinking Environment and is passionate about creating a space where individuals can think at their best, and for themselves with ease, courage and freedom. In 2015, Marike was selected as one of the Mail and Guardian's 200 young South Africans. She is a fellow of the 2016 Westerwelle Foundation's Young Founders Programme and in 2018 Marike presented a TEDx talk in Germany on courage. Marike works with leaders, start-ups, political parties, think tanks, NGOs, and companies around the world and regularly facilitates seminars at the International Academy for Leadership in Germany.



### Clinton du Preez

Clinton discovered his passion for developing teams and individuals at the Democratic Alliance (DA), South Africa's Official Opposition. Working in the Party's Development and Learning Department for a couple of years, Clinton designed and implemented development opportunities for public representatives (from local Councillors to Members of Parliament) to staff members of the Party (ranging from Call Centre Agents to Senior Executive Directors). In 2018 he was appointed the Deputy National Campaign Manager: Training for the Party's 2019 general election campaign. In this role, he was responsible for driving the systematic recruitment and training of over 50 000 party volunteers across the country, and training the Party's top political leaders in debates and media interviews.

Clinton is currently based in Cape Town as an associate at Anew, an organisational and people development consultancy. Having designed and facilitated a number of Design Thinking workshops over the years, Clinton honed his Design Thinking facilitation skills through the Design Thinkers Academy in Amsterdam in 2020. Drawing on his experience, therefore, in politics, leadership development and Design Thinking, he works with NGOs, political parties, government institutions and companies across the world, focusing on strategy, capacity building, team development and strengthening structures. He also regularly facilitates seminars at the International Academy for Leadership in Gummersbach, Germany.

# The Foundation

We, the Friedrich Naumann Foundation for Freedom, promote individual liberty, free and open societies and free markets in Germany and throughout the world. To us freedom is the guiding principle in policy making. We believe that free and open societies are the only societies that allow human beings to decide for themselves what is best, to develop their full potential and to pursue their dreams. This is what we mean when we claim to value human dignity. And it is freedom that produces prosperity. Together with our counterparts – who all share a similar set of values – we support initiatives in Germany and abroad that serve to enhance respect for the rule of law, private property and human rights, that foster tolerance and that strengthen economic freedom rights and democracy.

The programmes of the Foundation's International Academy for Leadership (IAF) form an integral part of our international work and offer Liberals from all parts of the world opportunities to engage in dialogue, an exchange of ideas, networking and mutual cooperation. We aim to inspire.

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Venue: Online

Language: English

Registration: 07 January 2022

Registration fee: 0,00 €

