

Get a chance to receive EUR 100 by posting a photo of your Freedom Journey!

What it is about

We would like you to document your Freedom Journey through pictures, and share them on our <u>Freedom Journey ASIA Club</u> on Strava and on <u>The Parasol Project</u> Facebook Group. These are exclusive groups created for FNF alumni that would keep us connected.

Freedom means differently for everybody, and this is what we would like to showcase this in the photo contest.

What the requirements are

You can upload any photo that you like – a current picture while you're running with your dog, or an old picture while you were having ice cream in the summer. As long as it's a depiction of what freedom means to you, feel free to share it! Remember to include a short caption.

How to upload

Record your virtual run on Strava. Press the FINISH button on the app after your activity. Enter your activity details when prompted. This includes uploading a photo, which will be posted on your personal feed, and reflected on the Freedom Journey ASIA Club. Note that your profile private setting should be set to "Everyone."

Then on your feed, you will find the Share Activity button. This will allow you to share your post directly to The Parasol Project Facebook Group.

Learn more here.

Why post the picture on The Parasol Project Facebook Group

The Freedom Journey ASIA Virtual Run is an effort to bring together all the FNF alumni on one platform. After this virtual run, we hope to be able to continue our engagement with you through The Parasol Project. But of course, we can always run together as a club on Strava!





How to be qualified to receive EUR 100

After sharing your Strava activity on The Parasol Project, 10 pictures from participants will be selected by the FNF organizing team. Those who got selected by us will receive EUR 100 over the rights to display the picture on our website. If you don't want to post it on The Parasol Project, you can also share the creative picture on your own Strava account.

How to join the contest if you don't have a Facebook account

You have to be a gritty runner! Aim to be on the Freedom Journey ASIA Club leaderboard by running the longest distance during the race period. If you land in the Top 5, then you're qualified to receive EUR 100 provided that you post a picture with a caption of your Freedom Journey. We will purchase the rights over such record and post in on our website as well.

