



## PROGRAMME

- 16.00 **Welcome by Thomas Ilka**  
Regional Director, European Dialogue of the Friedrich Naumann Foundation
- 16.15 **Spotlights on Liberals in Sustainability: Good Practice in Urban Mobility and Infrastructure**
- The Smart City of Oulu: Urban Connectivity in the Area of Transport and Logistics**  
**Mirja Vehkaperä**  
Chairwoman of the Municipal Board of Oulu, European Committee of the Regions (Renew Europe Group)
- The Sustainable City of Madrid: Insights into Innovative Urban Projects**  
**Santiago Saura**  
City Councilor, Municipality of Madrid (Ciudadanos, Renew Europe Group)
- 16.25 **Panel Discussion**
- Adrian Heyer**  
Head of European Building Policy Division, German Construction Industry Federation – HDB e.V.
- Sarah Hillmann**  
Senior Manager Raw Materials and Space, Federation of German Industries
- Stephan Petermann**  
Founder, MANN Consulting; Editor-in-Chief at *Volume*, Archis
- Amélie Sophie Salau**  
Environmental Policy Director, European Automobile Manufacturers Association (ACEA)
- Dr. Markus Zimmer**  
Senior Environmental, Social, and Governance (ESG) Economist, Allianz Research
- Moderator: Susanne Hartig**  
Consultant, anchor21
- 16.55 **Q&A**
- 17.15 **Virtual Meet & Greet @Wonder.me**

## REGISTER NOW

Kindly register for this event by 21 September at

[https://us06web.zoom.us/webinar/register/WN\\_6L7PuOGiTKONluj\\_zKQ5ZA](https://us06web.zoom.us/webinar/register/WN_6L7PuOGiTKONluj_zKQ5ZA) \*

After registering, you will receive a confirmation email containing information on how to join the webinar.

## ABOUT THE EVENT

Climate-friendly transport, sustainable living conditions, durable building materials under changing climate conditions, and the need for harmonisation between different speeds of development throughout the EU, or even in single regions: the sustainable development of urban spaces challenges markets, policymakers, and businesses as well as the urban population in general. How do we ensure that our cities are both climate-proof and striving economically? What opportunities for sustainable urban living do new technologies offer? How do urban infrastructures need to adapt in the on-going process? Again, liberal voices are called to action to investigate the opportunities between market dynamics, regulation, and innovation.

The European Dialogue Programme (EDP) of the Friedrich Naumann Foundation for Freedom hosts a series of three digital Sustainability Weeks during the second half of 2021, which are dedicated to aspects around sustainability and the economy with a particular focus on circular economy models. The present public panel discussion is part of our the second Sustainability Week, which is designed to foster knowledge building around the liberal potential of sustainably integrated urban spheres, including eco-friendly living and a low-to-no-carbon transport footprint.

**Virtual Meet & Greet @ Wonder.me:** The panel will be rounded off with a virtual meet & greet, which gives participants the opportunity to make new contacts and/or renew existing relationships in the interactive web tool [Wonder.me](https://www.wonder.me). Join this quick session after our panel at <https://www.wonder.me/r?id=148c52ad-fedc-4c53-aaf3-0260bbb2f816>. Note that Wonder.me currently only runs on two selected Browsers, Google Chrome and Microsoft Edge. If you are running any programmes or web applications that are actively accessing your web camera, you might have to shut those down first in order to activate your camera on Wonder.me.

To take things further, we continue the discussion in our DEEP DIVE interactive stakeholder networking session on 23 September, 16h00-17h30 CEST. Find more information about this session on webpage at <https://www.freiheit.org/european-union/sustainability-week-2-home-move>

\*Please note that you will be forwarded to a Zoom registration page.

Photographs will be taken at the event for use on FNF website, social media, in the press, their marketing materials, and other publications. By entering this event, you consent to them filming, photographing and using your image and likeness.