



Freedom Vlog: Ang Kwentong Komyuter Ko! Vlogging Contest Information Sheet

Be the next online viral sensation! Join Freedom Vlog: Ang Kwentong Komyuter Ko!

Let's change the narrative from #CommuterWoes to #CommuterWins together through creative and candid storytelling! Vlog your daily commuting experience and inspire the netizens to push for smart and sustainable mobility. You get to share your story plus you get a chance to be mentored by your favorite vlogger!

"Freedom Vlog: Ang Kwentong Komyuter Ko! Vlogging Competition" will identify gaps in the public transport system as well as existing working solutions that allow individuals to optimize freedom of movement.

Rules and Eligibility

1. Call for entries starts on 10 August 2021 and the deadline of submission is on 30 September 2021.
2. The contest is open to all freelance Filipino vloggers, social media influencers, and transport advocates residing in the Philippines, and anybody interested in documenting his/ her commuting experience in the country.
3. There is no limit to the number of entries per individual or group, but only one entry is eligible to be shortlisted.
4. Vlog entries submitted to this activity shall not have been, in any way, commercially exhibited in the Philippines / abroad.
5. In accordance to copyrights law, music used in all of the entries must be original, licensed, or in the public domain.
6. 10 vlogs will be selected. The content creators will be part of a masterclass.
7. The final outputs will be featured on the FNF Philippines' website and its social media platforms.
8. The decision of the panel is final and irrevocable.





Content and Format

1. Vlogs include personal narration. This is a must. Supporting images and texts can be embedded.
2. The narration, dialogues or texts can be in Filipino or any local dialect. English subtitle is required.
3. The entry should revolve around the commuting experience in the Philippines. It can present the woes of public transport or the adventure of traveling focusing on the shuttle from points A to B.
4. The vlog should be suitable for viewing for any audiences.
5. Entries should be at least three (3) minutes. The maximum total time should be five (5) minutes, including credits.
6. The video quality should be 720p HD or 1080p Full HD in landscape format.

Selection of vlog entries

10 entries will be chosen by a selected panel. The vloggers shall undergo a mentorship program that includes learning sessions on sustainable transport. They will be given time to revise their output. The final presentation is slated for 19 November 2021.

The vloggers will also receive P30,000 as contribution to their production work. The final output will be featured on the FNF Philippines' website and its social media platforms.

To join

Please submit the following:

1. Accomplished google forms with correct contact details (preferably both contact number and email address). Register here: bit.ly/AngKwentongKomyuterKo
2. 3 to 5-minute mp4 video file in landscape format
3. A brief synopsis of the video (30 words max)

Notifications will be sent via email and SMS once your entries have been received, so please make sure to put the correct contact details.

