



MENAPOL BLOG

GUIDELINES AND POLICIES FOR CONTRIBUTORS

We invite contributors, partners and our project offices in the MENA region to MENAPOL because we value and appreciate their keen insight on the Middle East and North Africa. As the conflicts and transitions continue to unfold, we seek out commentary on current events and trends.

ABOUT MENAPOL

MENAPOL, a project of Friedrich Naumann Foundation Middle East and North Africa (FNF MENA), follows changes across the region and provides a platform to discuss views and opinions on MENA major issues – economic, political, security, cultural – that are at stake in the post-Arab Spring era.

STYLE GUIDELINES:

- All our blog posts aim to provide an objective analysis on the MENA region.
- The length of blog posts should be limited to 800 to 1,200 words.
- Do not use footnotes. Please hyperlink articles to one or two words within the text.

GUIDELINES FOR PUBLISHING:

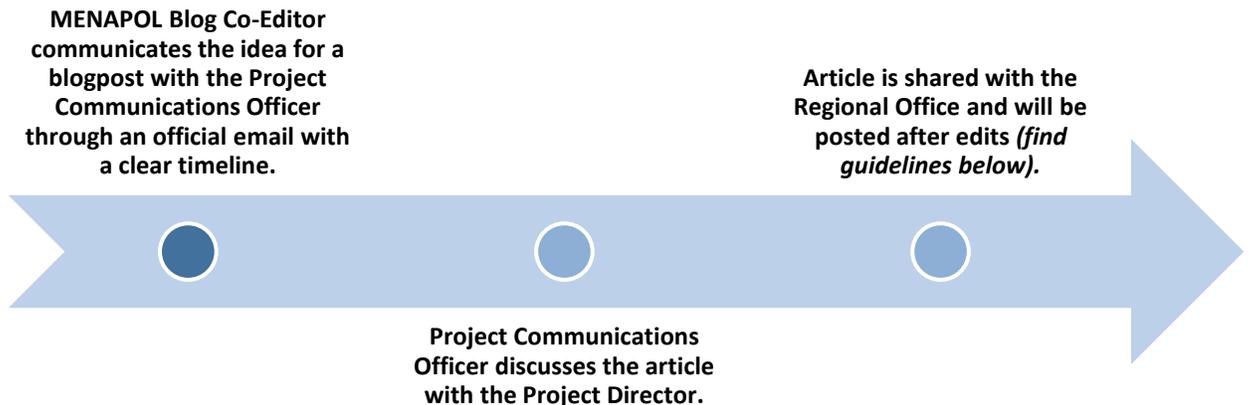
Who can write in the blog?

- Project Directors
- Project Staff (Project coordinators, interns, office managers etc.)
- Communications Officers
- Partners and Friends of FNF



How are topics chosen?

- Scenario 1: idea pitch by the author to the Project Director and communicated afterwards to one of the MENAPOL Blog Co-Editors, Luna Safwan at mena-consult2@freiheit.org or Yara Asmar at yara.asmar@freiheit.org.
- Scenario 2: The MENAPOL Blog Co-Editor communicates an idea for a blogpost, requested by the Regional Office MENA. Here's the process of communication in this case:



Publishing Guidelines

- After the initial idea (either suggested by the author or requested by FNF MENA office from project offices), pitches are submitted to the MENA Regional Communications Officer, those will be approved by the Regional Director and/or Regional Strategy Manager. A pitch is an outline with topic sentences for each paragraph.
- Drafts must avoid assumptions, illiberal bias, emotional or unsubstantiated statements.
- Logic and analysis is expected in each piece with a clear argument.
- The submissions will be subject to a peer review and may be edited for factual accuracy, length and writing style. The contributor will however have the opportunity to review all changes before publishing.
- Drafts will not exceed three rounds of edits. FNF MENA reserves the right not to publish if this is exceeded.
- Alongside publishing the blogpost, a short 1-2 sentence byline will be featured on social media to accompany the blog, subject to the contributor's approval.