



# The Future of Market Economy: Challenges and Threats

09 – 21 May 2021

## Online Version

### Abstract

'The Future of Market Economy – Challenges and threats' is an interactive online seminar organised by the International Academy for Leadership. It aims at exploring the basic principles of a market economy and how they address challenges of today's world for human and sustainable development. The seminar has three distinct components: We begin by analyzing the achievements of human development that have made our world a better place today. We will examine in detail the principles and factors that allowed us to make these improvements; Secondly, we examine the unresolved challenges of human development and how private sector solutions address these challenges vis-à-vis those of the government; Finally, we examine how we can build a better future that protects our individual freedom and ensures safety in times of crisis like Covid 19 while relying on the principles of a market economy that have allowed humans to live better lives.

While going through these three components the seminar will maintain a focus on core policy areas of public health, education, poverty alleviation, income inequality, and environmental protection. The shared knowledge of all participants will be generated in group work that alternates between participant from specific world regions and those with a specific thematic focus. In these groups and during the daily plenary sessions selected participants will address the resilience and the challenges to the future of economic freedom and the market economy. Renowned world experts will also be available to support their reflections in discussing policy solutions to identified challenges.

### Duration

1 day for introduction (9 May), 10 full days, 1 day off (15 May), 1 day for a summary discussion and seminar evaluation (21 May)

## Logistics/ Needs

- Stable Internet connection
- Zoom (for daily check-in, working groups, plenary and expert sessions)
- YouTube Videos (for tasks and interviews with experts)
- Discord (for exchanging)
- Miro (for metaplans)
- Participants are expected to join the seminar on PCs or laptops but need smartphones or other cameras/recording devices
- Participants are expected to understand and express themselves in English

## Methodology and Format

The seminar will be held entirely online over the course of 13 days and has been designed to accommodate the realities of life under lockdown or while working from home.

The seminar is designed to provide a balance between interactive work in regional or thematic groups and discussions in plenary sessions that include either group presentations, participants' debates or input sessions by experts. The format is interactive and collaborative, and will not be a series of online lectures. Extra reading time will sometimes be required.

This online seminar will take place exclusively in English between 09 May and 21 May 2021.

## Sample Day

The seminar will be conducted using both working groups and plenary sessions with presentations, debates and expert opinions. Depending on the work schedule of the day, participants will be divided into working groups based on two criteria:

1. Regional Working Groups: In this division, based on their geographical location, participants will be divided into working groups representing Asia, Africa and MENA, Europe, and Latin America.
2. Thematic Working Groups: The workshop will be working on three major public policy issues and for this purpose, participants will be divided into working groups on Health and Education, Poverty and Inequality, and Environment.

### *Sample Day with Regional Working Groups*

Since the regional working groups will find it easier to work based on the timings of their region, the seminar will conduct working groups during the following recommended times:

**Europe:** 9 AM German time (GMT+2) (Day of)

**Latin America:** 3 PM Mexico City time (the day before)

**Africa and MENA:** 9 AM South Africa time (GMT+2) (Day of)

**Central, South and East Asia:** 3 PM Philippines time (GMT+8) (Day of)

This will be followed by a plenary session at 2 PM (GMT+2, German Time). The plenary will involve presentations from the participants on the issue they have been working on during their working group followed by discussion, debriefing by the facilitators as well as some expert opinion on the subject.

#### *Sample Day with Thematic Working Groups*

With thematic working groups, participants will be divided into Eastern (9 AM – GMT+2, German Time) and Western (12 Noon Mexico City time, the day before) hemispheres groups.

This will be followed by a plenary session at 2 PM (GMT+2, German Time).

### **Participation Requirements**

Participants will attend and participate in alternating regional and thematic working groups (120 mn) and daily plenary sessions (90mn).

This seminar is a full-fledged IAF program. Participants will have to allocate about 4 hours a day online to this program from 9 to 21 May (except on 15 May which is a day off). One day (13 May) has a plenary session only and requires less time from participants. Readings might require some extra time. We highly recommend keeping this timeframe free from other obligations like work or courses at university.

All active participants will be awarded an official certificate by the International Academy for Leadership for completing this seminar.

*Participation in the online seminar will be free of charge.*

### **Target Group**

Liberal thinkers, Economic policy makers from political parties and Think tanks

### **Facilitators**



#### **Rainer Heufers**

Rainer Heufers is the founder and Managing Director of Siap Solutions Pte Ltd, a Singapore-based consulting firm that provides strategic counseling, public policy consulting, leadership training, and other services to international think tanks, political parties, corporations, and government agencies. He is also the co-founder and Executive Director of the Center for Indonesian Policy Studies in Jakarta/Indonesia and a Senior Fellow of the Atlas Network in Washington DC. From 1999 to 2011 he represented the Friedrich Naumann Foundation for Liberty in several Asian nations and supported the development of the Economic Freedom Network Asia. Prior to this he had been specialized in

researching China's economic and social transition towards a market economy. Over the years he has been coaching teams and individual staff members of FNF around the world as well as facilitating workshops and seminars of FNF and IAF on various topics including Leadership, Facilitation, Strategic Planning, Climate Change and the Economy.



### **Dr Emmanuel Martin**

Dr Martin holds a PhD in economics from the University of Aix-en-Provence, France. He has worked with French think tanks such as ALEPS or IREF but also with the Cato Institute in Washington DC. He has been the editor of the Atlas Economic Research Foundation francophone platform, LibreAfrique.org and the director of the Institute for Economic Studies-Europe, which runs pro-liberty seminars across the old continent. He took part in École de la Liberté, a freedom-oriented MOOC programme in France. He is an expert with the online review Geopolitical Intelligence Services and his analyses are republished in various publications in Europe and Africa. He teaches at the University of Aix-Marseille and Institut Catholique d'Études Supérieures in France.



### **Arpita Nepal**

Arpita Nepal is the co-founder and advisor of Research & Development at Samriddhi Foundation. She also oversees curriculum design of The Foundation's education and training programs along with strategizing advocacy campaigns. Some of Samriddhi's flagship programs such as Arthalaya – School of Economics & Entrepreneurship and Nepal Economic Growth Agenda (NEGA) were conceived and executed under her leadership. She has remained a part time faculty member of two colleges in Nepal for over five years and has been involved in activism for democracy. She is trained in Strategic Planning and has extensive experience of working with parliamentarians, representatives of private sector, experts and several stakeholder groups. She holds double Master degree in Economics from George Mason University (USA) and Tribhuvan University (Nepal).

## **The Foundation**

We, the Friedrich Naumann Foundation for Freedom, promote individual liberty, free and open societies and free markets in Germany and throughout the world. To us freedom is the guiding principle in policy making. We believe that free and open societies are the only societies that allow human beings to decide for themselves what is best, to develop their full potential and to pursue their dreams. This is what we mean when we claim to value human dignity. And it is freedom that produces prosperity. Together with our counterparts – who all share a similar set of values – we support initiatives in Germany and abroad that serve to enhance respect for the rule of law, private property and human rights, that foster tolerance and that strengthen economic freedom rights and democracy.



The programmes of the Foundation's International Academy for Leadership (IAF) form an integral part of our international work and offer Liberals from all parts of the world opportunities to engage in dialogue, an exchange of ideas, networking and mutual cooperation. We aim to inspire.

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**Venue:** Online

**Language:** English

**Registration:** 05 April 2021



All successful participants will be awarded an official certificate by the International Academy for Leadership for completing this course and enter into the IAF Alumni network.

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