



INTERNATIONAL ACADEMY FOR LEADERSHIP (IAF)

PROGRAMME 2021

(as of December 2020)

DATE	TITLE	PAX	LANGUAGES	TARGET GROUPS	CLOSING DATE
14.02. - 26.02.2021	Strengthening Political Youth Organisations (SPYO) ONLINE	24	English	Young representatives of liberal political youth organizations. Participants should be board members or leaders on local, regional or (inter-) national level or activists, have knowledge about their organization and some experiences with political work. Participants should be interested from a personal, practical and political point not from an observing or academic perspective.	15.01.2021
22.02. - 05.03.2021	Campaigning: Strategy and Tools ONLINE	24	English	Individuals in political parties with deep, practical interest in the mechanics of campaigning and in how to connect with voters. Members of a campaign team with some level of control of a component of their campaign and of implementation of their learnings into their organizations. They are ideally not currently working on an intensive campaign with an election day coming up soon to be fully present for the seminar or to implement their learnings.	22.01.2021
14.03. - 26.03.2021	Safeguarding Freedom in the Digital World ONLINE	24	English	Liberal politicians and policy makers, social media content producers, bloggers, journalists, liberal internet and security experts, educationalists who can bring substantial knowledge of liberal values and principles to this exchange.	05.02.2021
18.04. - 25.04.2021	Smart Cities ONLINE / HYBRID	22	English	Politicians, City Planner, Architects, Engineers, Technologists, Artists with liberal disposition, Representatives of liberal NGOs and citizen groups who are working on improving local government (systems).	05.03.2021
09.05. - 21.05.2021	The Future of Market Economy: Challenges and Threats	24	English	Liberal Thinkers, Economic policy makers from political parties and think tanks.	22.02.2021
13.06. - 25.06.2021	Freedom of the Press – Challenges in the Digital Age	24	English Spanish	Journalists, Blogger, Media Entrepreneurs, Liberal Activists and Politicians.	29.03.2021
11.07. - 18.07.2021	Political Leadership – Female Edition	22	English French Russian	Female Leaders and Women with Political Aspirations from Political Parties and NGOs.	26.04.2021
25.07. - 06.08.2021	Promoting Entrepreneurship and Open Markets	24	English French	Young leaders in positions of responsibility from political parties, the legal profession, civic initiatives, media, civil administration, entrepreneurs or representatives of business associations who are liberal in outlook and have a basic knowledge of what liberalism is.	10.05.2021

DATE	TITLE	PAX	LANGUAGES	TARGET GROUPS	CLOSING DATE
15.08. - 27.08.2021	Moderation: Facilitation and Program Design	24	English	Representatives of liberal NGOs, Political Parties and Think Tanks who are actively involved with, or responsible for the design, planning and implementation of training and development sessions, or events. The seminar is best suited to individuals who have some level of experience in training or event scripting and planning.	31.05.2021
12.09. - 19.09.2021	Communication Strategies to counter disinformation and populism	22	English Spanish Arabic	Communication Strategists from Political Parties and Political Movements, Communication Experts, Journalists, Blogger.	28.06.2021
26.09. - 03.10.2021	Innovation Lab	22	English	Individuals in leadership positions in FNF partner organisations who work with innovation, or want to bring more innovation to their organisation. This seminar is also ideal for FNF project directors or managers in project offices with a knack for innovative solutions or methods. Ideally, participants have several years of working experience, a degree of decision-making authority in their organisations, and some experience of implementing innovation in their teams and organisations.	12.07.2021
10.10. - 22.10.2021	Local Politics and Citizen's Participation	24	English Russian Arabic	Local politicians like councillors, mayors or representatives of local party branches, Representatives of liberal NGOs and citizen groups who are working on improving local government (systems). Trainers or consultants who work with liberal political parties on local level.	26.07.2021
07.11. - 19.11.2021	Leadership for Young Leaders: Coping with a Changing World	24	English	Young Leaders and high potentials from liberal parties and NGOs.	23.08.2021
28.11. - 10.12.2021	Liberalism vs. Populism: How can Liberals win?	24	English	The seminar mainly aims at liberal thinkers and political strategists from political parties, think tanks and NGOs who are currently facing populist forces in their respective countries.	06.09.2021

Remarks:

Arrival of the participants: 04:00 p.m.

Beginning of the seminar: 06:45 p.m. first day (Welcoming address)

End of the seminar: 09:00 p.m. second last day (Farewell Dinner), last day is planned solely for departure

Excursions / Field trips: 1 day to Cologne, Bonn or Düsseldorf (during 7 days and 12 days seminars) and 4 days, generally from Saturday to Tuesday, to Hamburg, Aachen, Brussels, Strasburg, Stuttgart or Berlin (additionally during 12 days seminars only)

IAF seminars are designed as comprehensive curricula, where every element fulfils a specific academic and pedagogic function. They are funded by the German Ministry for Economic Development and Cooperation. For this reason participants are requested to take part in the full programme.